

MISSISSIPPI STATE UNIVERSITY
SCHOOL OF HUMAN SCIENCES
APPAREL, TEXTILES, & MERCHANDISING (ATM)

STUDENT'S NAME		ADVISOR		SUPPORT AREA			
General Core		Credits	Grade	Transfer Institution	Prerequisites:		
*EN	1103	English Composition I		3			**A score of 19 or above on English section of the ACT or EN 1003
*EN	1113	English Composition II		3			EN 1103, 1163 or 1183
*MA	1313	College Algebra		3			**ACT Math subsore 24, or grade C or better in MA 0103
*ST	2113	Introduction to Statistics OR		3			ACT Math subsore 24 or grade of C or better in MA 1313
*BQA	2113	Business Statistics		3			MA 1613 or MA 1713 and BIS 1012 or quivalent
*		Lab Science		3			
*		Lab Science		3			
*CH	1043	Survey of Chemistry I		3			
*		Fine Arts		3			
*CO	1003	Fund of Public Speaking OR		3			
CO	1013	Introduction or Communication					
*EC	2113	Principles of Macroeconomics		3			Sophomore standing
EC	2123	Principles of Microeconomics		3			EC 2113 and Sophomore standing
*PSY	1013	General Psychology		3			
*		Foreign Language (Humanities Elective)		3			
*		Humanities Elective (approved)		3			
*		Jr/Sr Writing Course		3			Junior or Senior standing

Major Core		Credits	Grade	Transfer Institution	Prerequisites:		
HS	1701	Survey of Human Sciences		1			
HS	1523	Visual Design in Dress	F	3			
HS	1533	Apparel Design I		3			
HS	1711	Professional Protocol		1			
ACC	2013	Principles of Financial Accounting		3			Sophomore standing
ACC	2023	Principles of Managerial Accounting		3			ACC 2013 and Sophomore standing
HS	2293	Individual and Family Nutrition		3			
BL	2413	The Legal Environment of Business		3			
HS	2524	Textiles for Apparel	S	4			CH 1043
HS	2553	Fashion Merchandising	S	3			
HS	2593	Apparel/Sewn Prod Analysis	F	3			
MKT	3013	Principles of Marketing		3			Junior standing
MGT	3114	Principles of Management & Production		4			
HS	3303	Consumer Economics		3			MA 1313
HS	3553	Fashion Retailing	F	3			HS 2553 and ST 2113 or BQA 2113
HS	3563	Visual Merchandising	S	3			HS 2553
HS	3573	Historic Costume	S	3			Junior
MKT	4123	Advertising		3			MKT 3013 or consent of instructor
HS	4513	Soc Psy Aspects of Cloth	F	3			PSY 1013
HS	4701	Internship Placement Seminar	F	1			Junior
HS	4702	Human Sciences Senior Seminar		2			Senior
HS	4733	Computer-Aided Design	S/MM	3			
HS	4853	The Family: A Trans. Approach	F/MM	3			

Emphasis Area		Credits	Grade	Transfer Institution	Prerequisites:		
HS	4533	Merchandise Planning & Buying OR		3			HS 3553 and HS 3573
HS	4343	Apparel Design II		3			
		Restricted Elective (Select from list below)		3			
		Restricted Elective (Select from list below)		3			
		Restricted Elective (Select from list below)		3			
HS	4763	ATM Internship	SS	3			

Total Credits				124			
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*University Core Requirements

**Applies only to Freshmen

Human Sciences Core

(S)=Spring; (F)=Fall; (MM)=Maymester; (SS)=Summer School

Choose at least 9 credits restricted electives from courses listed in **one** of the areas.

APPAREL PRODUCTION AND DESIGN

HS	4424	Teaching Methods in Ag & HS	ART	1213	Drawing I
HS	4583	Entrepreneurship for Human Sci	ART	1223	Drawing II
HS	4710	Study Tour	ART	3103	Photography I
ART	1123	Design I	ART	2213	Life Drawing I
ART	1133	Design II			

MERCHANDISING*

HS	4424	Teaching Methods in Ag & HS	MKT	3213	Retailing
HS	4583	Entrepreneurship for Human Sci	MKT	4113	Personal Selling
HS	4710	Study Tour	MKT	4123	Advertising
FIN	3123	Financial Mgt	MKT	4143	Sales Management
IB	3913	Prin of International Business	MKT	4213	Internet Marketing
MKT	3933	International Marketing	MKT	4413	Consumer Behavior
MGT	3513	Intro to Human Resource Mgt	MKT	4533	Marketing Research
			MKT	4613	Services Marketing
			PHI	3013	Business Ethic

General Business Administration minor requires **12 hours** must be taken at the MSU main campus. This minor is attained by taking **SEVEN** of the following courses: BL 2413, ACC 2013, ACC 2023, EC 2113, EC 2123, FIN 3123, MKT 3013, MGT 3114, BIS 3233, BQA 2113, and BQA 3123.

Choose MKT 4413 plus 4 more approved MKT courses to complete the Marketing minor. Check with advisor.

Transfer students must take at least 15 hours ATM courses at MSU plus internship.

All students are required to have a laptop computer selected from a range of models recommended by the School. Check the Human Sciences or College of Agriculture & Life Sciences web sites for specifications.

School of Human Sciences, Box 9745, Mississippi State, MS 39762, Office 662-325-2950, Fax 662-325-8188

http://www.msstate.edu/school/human_sciences/

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